



Lebanese American University Repository (LAUR)

Post-print version/Author Accepted Manuscript

Publication metadata

Title: Comorbidity of compulsive buying and brand addiction: An examination of two types of addictive consumption

Author(s): Mona Mrad and Charles Chi Cui

Journal: Journal of Business Research

DOI/Link: <https://doi.org/10.1016/j.jbusres.2019.09.023>

How to cite this post-print from LAUR:

Mrad, M., & Cui, C. C. (2019). Comorbidity of compulsive buying and brand addiction: An examination of two types of addictive consumption. Journal of Business Research, Doi: <https://doi.org/10.1016/j.jbusres.2019.09.023>/ Handle: <http://hdl.handle.net/10725/11737>

© 2019

This Open Access post-print is licensed under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND 4.0)



This paper is posted at LAU Repository

For more information, please contact: archives@lau.edu.lb